

You are in the right place ...

We'll be starting soon

iT Centre

Online presence: Getting started with Twitter



iT Centre Learning

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Ready To Learn?

Today's session takes place in a video-call using *Teams*



You can turn on Live Captions using

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Session objectives

- •An overview of Twitter
- •What is a hashtag?
- •What is a Twitter handle?
- •Improving your Twitter profile
- •Creating and posting a tweet
- •Negative aspects of Twitter and how

to manage them



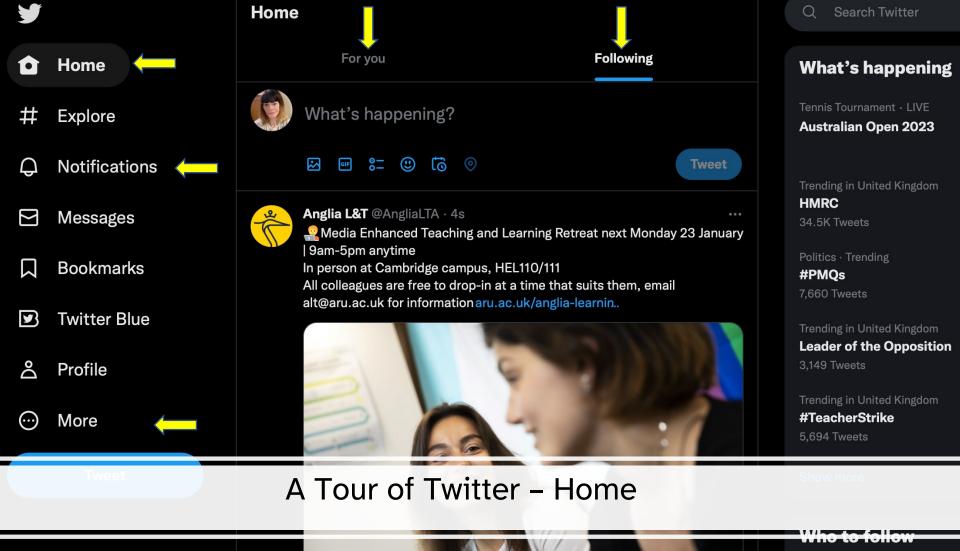
Twitter can help you to...

Hashtags and Handles

#WelcomeToOxford #LTHEchat

@UniofOxford@ITLCOxford@CTLOxford@LTHEchat@morethanadodo







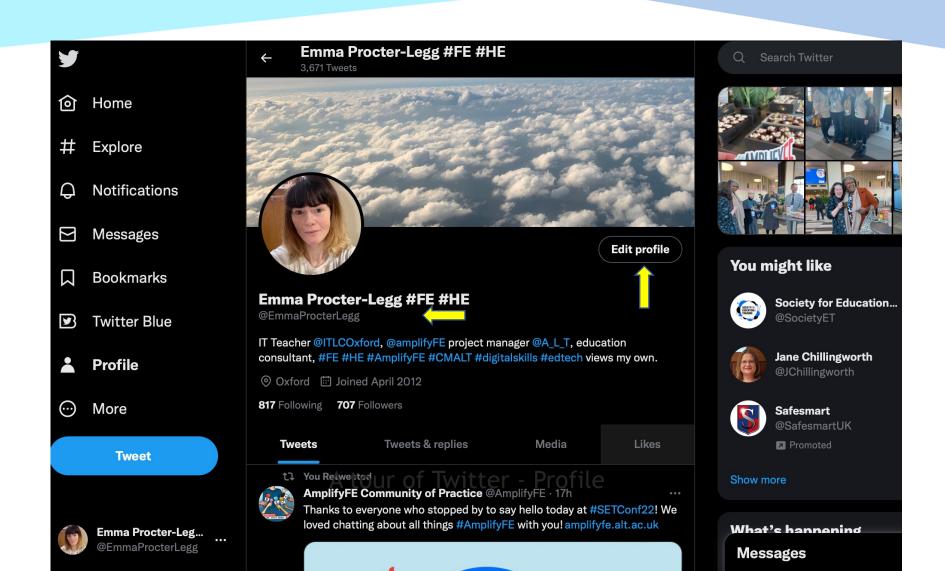
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Twitter profile activity

Identify any changes you could make to your profile:

- Bio any hashtags or handles to add?
- Profile photo







Emma Procter-Legg #FE # iE

@EmmaProcterLegg

IT Teacher @ITLCOxford, @amplifyFE project manager @A_L_T, education consultant, #FE #HE #AmplifyFE #CMALT #digitalskills #edtech views my own.

Oxford ☐ Joined April 2012

817 Following 707 Followers

Tweets

Tweets & replies Media

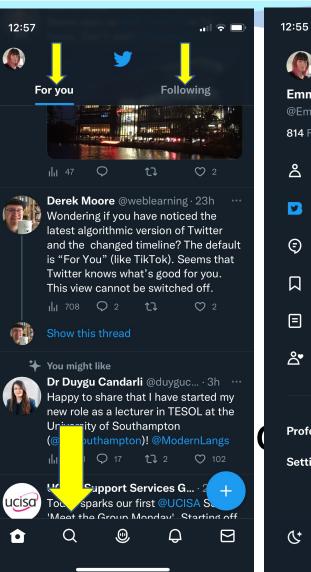
Likes

1↓ You Retweeted



AmplifyFE Community of P... · 17h · · · Thanks to everyone who stopped by to say hello today at #SETConf22! We loved chatting about all things #AmplifyFE with you! amplifyFe.alt.ac.uk







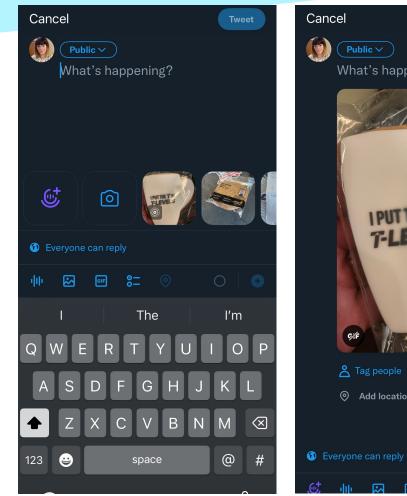
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Planning a tweet activity

Planning a Tweet:

Plan your Tweet on a post-it note, remember to include a relevant hashtag #

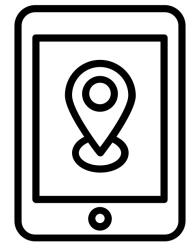
Take time to plan your tweet in advance



What's happening? × I PUT THE T T-LEVEL +ALT 8 10 Add location

Posting on Twitter

Online safety



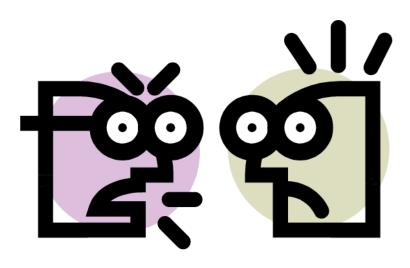
Created by ProSymbols from Noun Project



Created by IcoLabs from Noun Project

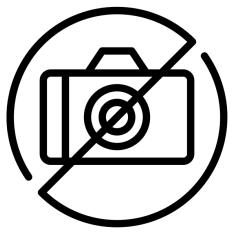
Online wellbeing

Set limits Overwhelming Negative attention



<u>Twitter safety advice</u> <u>Harassment advice and support</u> <u>Citizens advice</u> <u>How to block someone on social media blog</u>

Advice and guidance



Created by supalerk laipawat from Noun Project

Created by Flatart from Noun Project

GDPR

Photography and GDPR toolkit Staff social media guidance Student social media guidance

Twitter App



Where appropriate, use the Twitter app



Learn more



Twitter Help

Twitter Create

Twitter Essentials Training

Find the resources for this workshop in our IT Learning Portfolio

Download the files (and more) from the IT Learning Portfolio at

skills.it.ox.ac.uk/it-learning-portfolio



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