

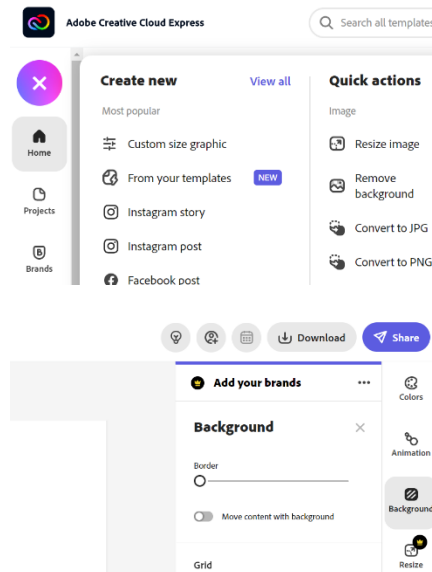
# Digital Media – Adobe Creative Cloud Express post

*Adobe Creative Cloud Express* helps you build branded graphics and videos within a simple and intuitive online platform. The software comes packaged with free -to -use images, music and styling options.

You do not need to have any audio-visual or multi-media experience to be able to create lively and engaging media, which is stored in the Adobe cloud and easily shared with others.

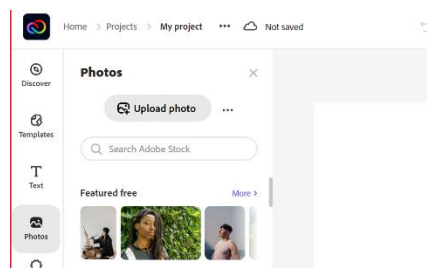


- Firstly, view the Adobe post example here:

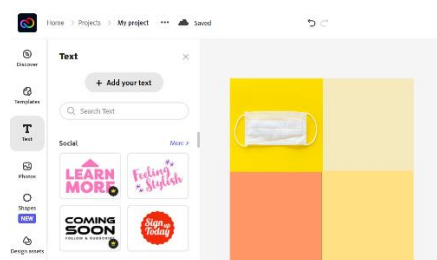


- Click on  and choose **Instagram post**

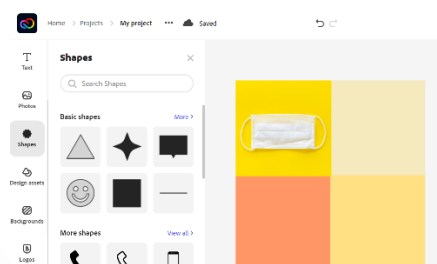
- Click the **Background** tab on the right of the window and select a Grid



- Click on the **Photos** tab on the left of the window and click **Search Adobe Stock** to suit your topic



- Click on a photo you like, to add it to your grid. If it doesn't fit choose Crop & Shape. Click **Text** and also add to your grid



- Click the **Shapes** tab and add a shape to your grid

- To finish, click **Download** and choose JPG – start download. You can save or open your project or return to Home where it will be saved automatically in the Projects tab.

# Skills Toolkit

